



NATIONALHISPANICINSTITUTE

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Dear Potential Sponsor:

The student who brings you this letter was recently selected to participate in the 2012 Great Debate, a competitive training program that develops communication, leadership, networking, and management skills among Hispanic youth. All students selected to participate must be a college bound high school freshman with an 85/100 or 3.0/100 grade point average or better. The Great Debate is sponsored by the National Hispanic Institute, a private non-profit 501(c)3 corporation founded in 1979 and based in Maxwell, Texas near Austin.

While the program places a premium on communication skills, the Great Debate's most important mission is leadership training and development. Though often viewed as a program about debate and community service, the Great Debate teaches real life lessons that are much more enduring. Students take decisive actions under pressure, make critical decisions that are not always guided by popular opinion, and gain valuable insight into organized group efforts. The Great Debate experience develops skills that are vital to college, career, and life. The program experience also provides a setting where students can honestly discuss and exchange views on issues that are cultural in nature and may not always be popular topics in high school or college.

One responsibility of student participants is to marshal their \$510 tuition for the 4-day GD or the \$565 for the 6-day GD, which underwrites the cost of recruitment, communication and leadership training, student supplies, documents, equipment, and student support services such as college fairs, staff specialist, and special events, three-night hotel stay and meals. After completing the Great Debate program, NHI provides student follow-up services for college admission, financial aid consultation, and career guidance.

We ask that you consider making a contribution to help support this student. For your support, we will generate a receipt from our business office with our sincerest gratitude. Should you have questions, please call me at 512.357.6137 for more information. Thank you for your time and consideration.

Sincerely,

Ernesto Nieto
President & Founder
National Hispanic Institute